

MomsWhoSave.com

MEDIA KIT | FALL 2016

Working with MomsWhoSave--

1. Homepage advertising on MomsWhoSave.com

Advertise on our sidebar. This is a 300 x 250 advertising space and is seen on every page of MomsWhoSave.com.

2. Sponsored Posts and Guest Posts

MomsWhoSave offers sponsored posts, which can be written by one of your writers or by us.

3. Giveaways and Reviews

MomsWhoSave offers promotion through reviews and/or giveaways. The value of the review item should be at least \$200, as considerable time goes into writing the review post, creating a giveaway form, promoting the giveaway across MomsWhoSave's social networks and with our internet partners, as well as in other administrative tasks.

Giveaway prizes should be mailed to the winner(s) directly by the sponsor.

4. Twitter Parties and Social Media Posts

If you're looking for posts on any of our social media networks, those can be done independently of a blog post.

MomsWhoSave is also experienced in hosting Twitter parties.

About MomsWhoSave.com

MomsWhoSave was started by Teresa Britton eight years ago, and began as a deals site. Since then it's evolved, and now we're helping people find even more ways to live better for less! MomsWhoSave still has great deals, but also brings you frugal living ideas, recipes, fashion and beauty tips, home décor, travel tips, product review, and much more!

MomsWhoSave has been mentioned in Real Simple magazine, on Time magazine's website, in Consumer Report's ShopSmart magazine, and in countless blogs, in print, and on television as a top site for savvy moms.

MomsWhoSave has partnered with brands like Best Buy, State Farm, Hyland's Homeopathy, Tea Collection, Monet Jewelry, Subway, General Mills, Kohls, Mohawk Home, PetSmart, Macy's, Isabella Grace jewelry, and with HLN's and radio's Clark Howard--just to name a few!

MomsWhoSave's Statistics

(For the very latest numbers, email us.)

Monthly Pageviews	165,900
Google Page Rank	3
Twitter Followers:	134,400
http://twitter.com/MomsWhoSave	
Facebook Followers:	13,800
http://facebook.com/MomsWhoSaveNews	
Pinterest Followers:	8300
http://pinterest.com/MomsWhoSave	
Instagram Followers:	3680
http://instagram.com/MomsWhoSave	

Our site visitors and social media followers are primarily college-educated women 24-49 years old with children. Most have an income of \$60-\$100,000.

If you're interested in promoting your product, service, or brand with MomsWhoSave, contact teresa@momswhosave.com.